



Press Release  
September 29, 2022

## Cavalcade Jazz Partners with Berks Arts and Boscov's Berks Jazz Fest

Cavalcade of Bands, Berks Arts and the Boscov's Berks Jazz Fest are pleased to announce a strategic partnership for the 2022-23 academic year. All organizations will work collaboratively to provide a world-class jazz education experience to students and ensembles across the mid-Atlantic region. This will be accomplished with the new **Get JazzED** program, a music-in-education program of Boscov's Berks Jazz Fest, dedicated to building the jazz arts community by advancing education, promoting performance, and developing new audiences.

Through this partnership, Cavalcade of Bands member ensembles will receive priority scheduling and discounted participation fees in the inaugural, Get JazzED Berks Music Festival. This festival places young performers on the Boscov's Berks Jazz Fest main stage for performances, and includes clinics, workshops, masterclasses, and jam sessions

Performance opportunities along with clinics and concerts with renowned jazz artists will take place throughout the day on **Tuesday March 28 and Wednesday March 29, 2023**. Participating students will also receive a free ticket to a major concert during the 2023 Boscov's Berks Jazz Fest.

For many years, Cavalcade Jazz, a division of Cavalcade of Bands, Inc, has searched for a new and exciting way to conclude our jazz band season. As the largest jazz association on the east coast, we have wanted to find a premier experience for jazz directors, and student performers, which equals their amazing talents and performances. We are thrilled to now have this wonderful educational opportunity.

While not on our normally scheduled Friday or Saturday evenings, we know this will be a tremendous way to end our jazz season. We also believe this festival will be a positive educational experience well worth the time away from school. For more details and information on registration, costs, schedules, and artist please visit <https://getjazzedberks.com/>.

Space is limited for this inaugural event. Registration Begins November 15, 2022 for Cavalcade member schools and Berks County schools and December 1, 2022 for all other ensembles.

