



# OVERALL EFFECT - VISUAL

## A CLASS

The Overall Effect Visual Judge is to credit the **TRAINING & DEVELOPMENT** of a successful, effective and entertaining audio-visual program, with the focus on visual contributions. Emphasis is to be placed on the active demonstration of expressive visual skills by all musicians and auxiliary throughout the program.

### Repertoire Effectiveness

*Program Interpretation*

*Visual and Musical Coordination*

*Staging and Impact Moments*

*Creativity, Originality and Imagination*

*Variety and Range*

SCORE

*Pacing and Continuity*

100

### Performance Effectiveness

*Communication*

*Emotional Intensity*

*Artistic Expression*

*Professionalism*

*Expressive and Impactful Moments*

*Showmanship*

SCORE

*Technical Impact (Added May 2015)*

100

**TOTAL SCORE**

**200**

Judge's Signature

The Overall Effect Visual Judge is to credit the **TRAINING & DEVELOPMENT** of a successful, effective and entertaining audio-visual program, with the focus on visual contributions. Emphasis is to be placed on the active demonstration of expressive visual skills by all musicians and auxiliary throughout the program.

### Repertoire Effectiveness

**Program Interpretation** - Visual design demonstrates concepts and approaches which displays and truly brings music to motion.

**Musical and Visual Coordination** - Visual elements are established and maintained to fully showcase the visual and musical repertoire.

**Staging and Impact Moments** - Performers are given challenging responsibilities to develop and enhance visual appeal at appropriate moments.

**Creativity, Originality and Imagination** - Unique layers of effect constantly develop through mood, appeal, design and flow design standards.

**Variety and Range** - Visual range, exposure and composition communicate a diverse range of ideas demonstrating visual musicality.

**Pacing and Continuity** - Through team design and continual flow of visual ideas, consistent development is displayed for a complete aesthetic journey.

Boxes	Box 2	Box 3	Box 4	Box 5
	Rarely	Sometimes	Frequently	Constantly
<b>Number Range</b>	<b>60 - 62 - 65</b>	<b>66 - 71 - 74 - 79</b>	<b>80 - 85 - 90 - 95</b>	<b>96 - 100</b>
	Fair	Good	Excellent	Superior

### Performance Effectiveness

**Communication** - Performers understand and display their show concept and roles creating clear and intense visual appeal to the audience

**Emotional Intensity** - Involvement and important moments present themselves through artistic and forceful involvement of the complete presentation.

**Artistic Expression** - Awareness, sensitivity and adherence to style, dynamics and phrasing present emotional moments to the overall show.

**Professionalism** - Communicating a detailed and emotionally varied performance to establish audience response.

**Expressive and Impactful Moments** - Ability to present convincing show concepts while evoking responses from the audience is completely demonstrated.

**Showmanship** - Performers come to life as they fully perform for the audience and constantly engage the crowd's excitement and involvement.

**Technical Impact** - Performers achieve on a technical level allowing for potential, full communication of the desired effect. (Added May 2015)

### Sub Caption Spreads - Value of a Tenth

Very Comparable	Minor Differences	Definitive Differences	Significant Differences
1 to 3 tenths	4 to 6 tenths	7 to 9 tenths	1 point or more