



## PRESENTS

As an extension of our fall educational offerings, we have another exciting opportunity to highlight your students. Have you seen the recent West Chester University promo video, well we want to do the same thing for high school marching bands.

We are looking for great marching band stories, with an opportunity to showcase those stories through video. We will help you with the video scripting, filming, editing and producing at the beginning and again at any point through your process. This will hopefully make your production as entertaining and rewarding as possible.

What you are responsible for:

- Create a spiel/story sheet
- Zoom with producers for proper video and sound techniques
- All costs of video production
- Copyright licenses for both music and video production
- Registration fee of \$100 made payable to Cavalcade of Bands and sent to:
  - Paul Smith 1209 Randy Dr Pottstown, PA 19464
- Complete a 3-4-minute video
- Submit your video by Friday October 30, 2020

What's next:

- We want to have a viewing contest!
- From November 2 thru November 12, videos would be online available for voting
- On the normal Cavalcade Championship weekend, November 14 and 15 2020, we will air all videos and winners of voting
- Those selected in various categories, will then be added to a Cavalcade promotion video for various events in 2021 and beyond
- You will also have a fantastic promotion video to use with middle school students, parents, fundraising opportunities and much more

So, what do you think? Contact Paul Smith, Cavalcade Executive Director at [psmithcavalcade@gmail.com](mailto:psmithcavalcade@gmail.com) or Jeremy Williams at [jermey@styleplusband.com](mailto:jermey@styleplusband.com) so we can start helping you create a fantastic promotion video and have a lot of fun at the same time.