



OVERALL EFFECT - VISUAL

School	Contest	Date
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The Overall Effect Visual Judge is to credit the creation and communication of a successful, effective and entertaining audio-visual program, with the focus on visual contributions. Emphasis is to be placed on the active demonstration of expressive visual skills by all musicians and auxiliary throughout the program.

Repertoire Effectiveness

<i>Program Interpretation</i>	
<i>Visual and Musical Coordination</i>	
<i>Staging and Impact Moments</i>	
<i>Creativity, Originality and Imagination</i>	
<i>Variety and Range</i>	SCORE
<i>Pacing and Continuity</i>	

Performance Effectiveness

<i>Communication</i>	
<i>Emotional Intensity</i>	
<i>Artistic Expression</i>	
<i>Professionalism</i>	
<i>Expressive and Impactful Moments</i>	
<i>Showmanship</i>	SCORE
<i>Technical Impact</i>	



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Repertoire Effectiveness

Program Interpretation - Visual design demonstrates concepts and approaches which displays and truly brings music to motion.

Musical and Visual Coordination - Visual elements are established and maintained to fully showcase the visual and musical repertoire.

Staging and Impact Moments - Performers are given challenging responsibilities to develop and enhance visual appeal at appropriate moments.

Creativity, Originality and Imagination - Unique layers of effect constantly develop through mood, appeal, design and flow design standards.

Variety and Range - Visual range, exposure and composition communicate a diverse range of ideas demonstrating visual musicality.

Pacing and Continuity - Through team design and continual flow of visual ideas, consistent development is displayed for a complete aesthetic journey.

Boxes	Box 1	Box 2	Box 3	Box 4	Box 5
	Never	Rarely	Sometimes	Frequently	Constantly
Number Range	0 - 54	55 - 59 - 63 - 67	68 - 72 - 77 - 81	82 - 86 - 90 - 94	95 - 100
	Poor	Fair	Good	Excellent	Superior

Performance Effectiveness

Communication - Performers understand and display their show concept and roles creating clear and intense visual appeal to the audience

Emotional Intensity - Involvement and important moments present themselves through artistic and forceful involvement of the complete presentation.

Artistic Expression - Awareness, sensitivity and adherence to style, dynamics and phrasing present emotional moments to the overall show.

Professionalism - Communicating a detailed and emotionally varied performance to establish audience response.

Expressive and Impactful Moments - Ability to present convincing show concepts while evoking responses from the audience is completely demonstrated.

Showmanship - Performers come to life as they fully perform for the audience and constantly engage the crowd's excitement and involvement.

Technical Impact - Performers achieve on a technical level allowing for potential, full communication of the desired effect.

Sub Caption Spreads - Value of a Tenth

Very Comparable	Minor Differences	Definitive Differences	Significant Differences
1 to 3 tenths	4 to 6 tenths	7 to 9 tenths	1 point or more