

The Overall Effect Visual Judge is to credit the creation and communication of a successful, effective and entertaining audio-visual program, with the focus on visual contributions. Emphasis is to be placed on the active demonstration of expressive visual skills by all musicians and auxiliary throughout the program.

Repertoire Effectiveness

Program Interpretation - Visual design concepts and approach brings music to motion.

Musical and Visual Coordination - Visual elements are established to showcase the visual and musical repertoire.

Staging and Impact Moments - Performers responsibilities enhance visual appeal at moments.

Creativity, Originality and Imagination - Layers of effect develop through mood, appeal, design and flow design.

Variety and Range - Visual range and composition communicate a range of ideas.

Pacing and Continuity - Team design and flow of visual idea development is displayed for a clear journey.

Boxes		Box 3	Box 4	Box 5
		Sometimes	Frequently	Constantly
Number Range		68 - 72 - 77 - 81	82 - 86 - 90 - 94	95 - 100
		Good	Excellent	Superior

Performance Effectiveness

Communication - Performers understand and display their show creating intense visual appeal to the audience

Emotional Intensity - Important moments present themselves through artistic involvement of the presentation.

Artistic Expression - Awareness and sensitivity to style, dynamics and phrasing present emotional moments.

Professionalism - Communicating a varied performance to establish audience response.

Expressive and Impactful Moments - Ability to present show concepts while seeking responses from the audience.

Showmanship - Performers come to life as they perform for the audience.

Technical Impact - Performers achieve on a technical level of the desired effect.