



Cavalcade of Bands Announcer's Information

The Cavalcade of Bands thanks you for sharing your time, talents and energy with us as an announcer for this Cavalcade of Bands sanctioned Marching Band Competition.

One of the biggest challenges in announcing a band event is having the knowledge of what to say between performances. We are hopeful this guide will help.

Many of the people attending your event might never have been to a marching band competition. Therefore, much of what is included here will help you explain to them just what is going on. Those experienced marching band fans, who already know what is occurring won't mind listening to an explanation again.

Before the show begins, be sure to talk with the Cavalcade Chief Judge. At this point, the Chief Judge will ask you to call for the show's runners to explain their responsibilities.

The following script can be read at the beginning of the event.

Ladies and gentlemen, welcome to the ___ (name of school) ___ Cavalcade of Bands contest. My name is _____ and it is my pleasure to be announcing for you tonight. Now please rise for the playing of our country's National Anthem. (At the end of the song just say "Thank you.")

Next read the following:

The Cavalcade of Bands is composed of member schools marching bands, jazz bands, and indoor ensembles. Control of Cavalcade is vested in the band directors in cooperation with the administrators of their respective schools. Any organization is welcome to participate regardless of the number or experience of its performers. Cavalcade supports all member ensembles and is committed to their continued learning and growth.

It is the continuing philosophy of the Cavalcade of Bands to provide students with a broad array of educational opportunities for the development of abilities in music and the performing arts. Through competitive and noncompetitive evaluation, the primary goal is to promote the ongoing development and mastery of cumulative technical and artistic skills reflecting contemporary educational principles.

The Cavalcade Motto is “Education Through Musical Involvement”.

The following are the Guidelines for Spectator Etiquette

Every student has worked long and hard preparing their competitive show and will now present to you, for your approval, the results of their labors. It is your job as a spectator to give as much attention as is humanly possible and to acknowledge everyone’s efforts throughout the performances.

Each and every one of the students here today has given an enormous amount of their time and energies working hard striving for excellence. Each and every one of these performing groups will achieve, to a varying degree, and each and every one of these students is deserving of response and recognition!

The job of a spectator is to cheer wildly and enthusiastically for ALL bands.

It is not proper to enter or leave your seat in the middle of a performance. Please wait until the performance is completed before entering or leaving your seat. The time to talk and comment is in between performances and definitely not while a band is performing.

It is proper and expected that all spectators will applaud for ALL of the performers. Some spectators have fallen into the habit of only applauding for their own child’s performance, thinking that the amount of applause that a group gets might affect the score. Judges really are not affected by spectators’ applause.

Let it be known that air horns, cowbells and any other noise-making devices in the stands can actually be a detriment to a band’s performance. If the judges cannot hear the band perform, they cannot give proper credit.

Please support the host school financially tonight. Buy a program, a soda and a hot dog. Let the advertisers and sponsors know that you saw their ad in the program book and that you appreciate their continued support.

Additional information to be read at the beginning of the event.

The judges for today's competition have been assigned by the Cavalcade of Bands. They are trained professionals representing the top educators and designers from across the region. Their experience in, and knowledge of the musical and visual arts, allows them to provide educational feedback that assists in the development of each program you are enjoying here at this event.

Judging Field Visual – (Judge's name, hometown and state)

Judging Ensemble Visual – (Judge's name, hometown and state)

Judging Field Music – (Judge's name, hometown and state)

Judging Ensemble Music – (Judge's name, hometown and state)

Judging Overall Effect Visual – (Judge's name, hometown and state)

Judging Overall Effect Music – (Judge's name, hometown and state)

Judging Auxiliary (if applicable) – (Judge's name, hometown and state)

Judging Percussion (if applicable) – (Judge's name, hometown and state)

The Cavalcade Chief Judge is – (Judge's name, hometown and state)

The Tabulator is - (Judge's name, hometown and state)

As a courtesy to those around you and to the performing units, please do not enter or leave the seating area during a bands' performance. The bands and your fellow spectators appreciate your cooperation. Thank you.

Always announce the bands that will be appearing in the show.

1. As the band enters the field the announcer will say ***“Ladies and Gentleman please welcome to the field _____ High School”***.
2. After this there can be the normal show announcements as the band enters the field. If the band has their own announcer and they are reading from a script or from the Program Book, please remember to remind them that they cannot read any of the band's accolades **before** their performance. Accolades only may be read **after** the performance, not before.
3. When ready, the Band Director (or appropriate staff member) will cue the Chief Judge, who in turn will cue the announcer to say ***“Drum Major(s) _____ is your band ready?”***
4. The Drum Major(s) will salute and the announcer will then say ***“Performing their show _____ Cavalcade of Bands is proud to present _____ High School”***.

If there is no drum major, the announcer will wait for the cue from the Chief Judge and move to step 4, without the drum major information.

After the band's performance

Ladies and Gentlemen, the high school marching band name from city, state.

Read the band's show information sheet either as the band is entering or exiting the field.

There are a host of additional announcements you will be making during the show, between band performances. Here are a few, in no particular order:

- Reread the Cavalcade Philosophy and Etiquette Statement about midway through the show.
- Be sure to acknowledge Major Sponsors of your event, including those who provided full-page ads or those who might be media or concession partners.
- Direct spectators to important announcements found in the program.
- Remind spectators to support the Concession Stand, Candy gram Table, and to purchase a Program.
- Request that spectators support program advertisers when they return home.
- Offer praise to the show planning committee, booster club officers, and all volunteers who made the show possible.
- Visit the Cavalcade of Bands Website often: www.cavalcadeofbands.com
- Like us on Facebook!

AWARDS CEREMONY NOTES

After the last band performs, the tabulator will provide you with an Awards sheet. Please do not rush the tabulator. They must have each judge double-check and certify their numbers before you can begin announcing the placements. Please keep in mind that the students and directors take the awards very seriously, so this is not the time to show your announcing personality. Please be professional and treat every show as if it were Championships.

The following is the standard procedure:

The last band performs

Tabulator has judges check their numbers

Tabulator certifies results and prints award sheet

Tabulator brings you the award sheet

The tabulator will review the award sheet with you to discuss the order in which things are read

Begin reading the scores and placements from what was provided to you as written on the Score sheet

AWARDS CEREMONY (as drum majors enter)

Please welcome the drum majors from today's performing bands: (list bands)
(After drum majors are set)

The Cavalcade of Bands would like to thank all the drum majors in front of you, the students who just performed for you, the directors and staffs who tirelessly worked to make sure their students were prepared, the school districts, principals and administrators for their support, and the parents and guardians who proudly support their kids every day.

The Cavalcade of Bands proudly promotes "Education through Musical Involvement" and that has been quite evident this evening. Please help me in congratulating the 'Spirit of Education' here tonight.

Thank you!

And now for the results...

While reading scores, please avoid a dramatic presentation and pauses between a school's name and their score. Remember, all participants wish to hear placements in a timely and matter-of-fact nature. Maintain dignity and professionalism during this important part of the show.

Following the Awards Ceremony, announce the show's conclusion, thank all participants, and wish everyone a safe journey home.