



## *Cavalcade of Bands Partners with Tresona Music and The SPiN Network*

Cavalcade of Bands is committed to full compliance with US Copyright Law and requires all member bands be copyright compliant as well. Since the fall of 2016, the Cavalcade Board of Directors has been diligently working in partnership with Tresona to find a legal solution for providing performance videos to our Cavalcade family. As a result, we are thrilled to announce we will soon be launching a Cavalcade channel on The Scholastic Performance Network (SPiN). The SPiN Network is the first fully-licensed video streaming platform created exclusively for school-related music performances. Not only will we be uploading and posting videos of our events this fall, we will also be uploading and posting video archives from past seasons, which will bring new life to many timeless performances. Soon SPiN subscribers will be able to enjoy our considerable video library whenever they want and wherever they are. It is important to note that, at this time, we will be unable to post any videos of indoor color guard performances due to additional license requirements for the use of master recordings.

Students, parents, and fans can access all of the videos on The SPiN Network by becoming SPiN subscribers for an annual fee of \$25 per household. This extremely affordable fee provides access to all of the channels on the network, which will soon include the Cavalcade of Bands' channel.

We encourage our participating directors to consider purchasing a SPiN channel for their schools as well. Purchasing a channel allows schools the ability to legally and affordably record and upload videos of all current and past instrumental and vocal performances. Because there are no limits to the number of videos that can be uploaded to a SPiN channel, schools can now have a single location to house videos of all of their band and choir performances and allow the videos to be enjoyed by SPiN subscribers. The SPiN Network provides a wonderful opportunity for a school to archive and preserve its musical history for years to come.

Because all repertoire information is required at the point a video is uploaded to SPiN, it is now more important than ever that all Repertoire Submission Forms are completed accurately and in a timely manner. These forms not only ensure that our Cavalcade member bands have properly secured appropriate arrangement licenses when needed, but they also provide us with the song information we must have in order to upload videos of Cavalcade performances to our SPiN channel. The more accurate the song information, the faster the videos clear and are able to be viewed by SPiN subscribers.

Thank you for your patience and understanding with us this past year as we have worked tirelessly to be able to provide our participants and their families with an affordable video solution that complies with copyright law. We hope you enjoy the videos!

For more information about Cavalcade of Bands, visit [www.cavalcadeofbands.com](http://www.cavalcadeofbands.com)

For more information about Tresona Music, visit [www.tresonamusic.com](http://www.tresonamusic.com)

For more information about the SPiN Network, visit [www.thespinnetwork.com](http://www.thespinnetwork.com)