

HERSHEY – DIRECTORS/STAFF

*Welcome to the 58th Annual Cavalcade of Bands Marching Band Championships!
To ensure everyone has a positive experience, please take the time to review all of this
information. Thank you for participating in Cavalcade Championships.
We hope everyone has a memorable and rewarding weekend!*

On the web at www.cavalcadeofbands.com On Facebook as [Cavalcade of Bands](#)

2017 CHAMPIONSHIP SCHEDULE

Performance schedules are very tentative until the random draw occurs on Monday evening, November 6th. At the end of each show, awards will be presented and the stadium will be cleared for the next show. Approximate times for each division are as follows.

Saturday November 11th

- **American A Championship – Hershey – 12:00 noon**
- **American Open Championship – Hershey – 5:00 pm**

- **Independence A Championship – Allentown – 12:00 noon**
- **Independence Open Championship– Allentown – 5:00 pm**

Sunday November 12th

- **Liberty A Championship – Hershey – 12:00 noon**
- **Liberty Open Championship – Hershey – 5:00 pm**

- **Yankee A and Patriot A Championship – Allentown – 12:00 noon**
- **Yankee Open and Patriot Open Championship – Allentown – 5:00 pm**

*The official competition schedule will be posted Monday evening, November 6th on
www.cavalcadeofbands.com and Facebook.*

2017 Marching Band Championship Ticket Details

After careful consideration of all aspects of the marching band championship experience, the Cavalcade Board of Directors has made the following changes to our ticketing process.

- ALL seating is General Admission
- Pre-sale tickets will no longer be sent to directors
- Spectators may pre-purchase tickets at ShowClix: <https://CavalcadeofBands.showclix.com>, <https://www.facebook.com/Cavalcade/> or call 1-888-718-4253 from 9 AM – 9 PM (service fee applies)
- Tickets may be purchased at the gate on the day of the event (service fee applies for credit card purchase, no fee for cash purchases)
- Marching Band Divisions can be found at: <http://cavalcadeofbands.com/wp-content/uploads/2017/09/2017-Divisions-1.pdf>

2017 CAVALCADE MARCHING CHAMPIONSHIP TICKET PRICES			
Category	Ticket Price	Service Fee	Total
Adult - Credit Card Web - Pre-Event	\$20.00	\$2.10	\$22.10
Adult - Credit Card Phone - Pre-Event	\$20.00	\$3.60	\$23.60
Adult - Credit Card - At the Gate	\$22.00	\$2.16	\$24.16
Adult - Cash - At the Gate	\$22.00	\$0.00	\$22.00
Students/Senior Citizens - Credit Card Web - Pre-Event	\$18.00	\$1.79	\$19.79
Students/Senior Citizens - Credit Card Phone - Pre-Event	\$18.00	\$3.29	\$21.29
Students/Senior Citizens - Credit Card - At the Gate	\$20.00	\$2.10	\$22.10
Students/Senior Citizens - Cash - At the Gate	\$20.00	\$0.00	\$20.00
<i>(Students = K - 12 / Senior Citizens = Over 65)</i>			
Non-School Age Children (Age 5 and under)	Free	Free	Free

We truly believe these changes will streamline the process for everyone. Thank you for your patience as we implement this system for this year and beyond.

HERSHEY PARK STADIUM – INFORMATION

100 Hershey Park Dr., Hershey, PA 17033

Bus/Truck Parking – When entering the Hershey Park complex, please follow all attendants to the appropriate bus and truck parking locations. Parking all vehicles together will be best for both you and Hershey. *Please allow extra time for unexpected events which might impact parking.*

Band Check In – All band directors must check in to let us know you have arrived. Please call Jim Fulkroad at 717-525-0115 before exiting your buses.

Spectator Parking – Parking will range from \$5.00 - \$10.00 and is controlled by Hershey Park. Once through the ticket booth, please follow the directional signs and guides for the event.

Spectator Ticket Booth – Near the Stadium entrance, **the actual ticket booth is beyond the stadium entrance in the ticket booth windows.** Please make sure you have a ticket before going through security.

Stadium Entrance – The ticket and spectator entrance is on the RIGHT side of the stadium, under Section 1. The band/staff entrance, on the LEFT side of the stadium, is reserved for bands and those with Cavalcade season passes.

Security – Everyone WILL be subject to stadium security checks. This involves walking through a security monitor metal detector, bag checks and other personal item checks. (check other info for this) This is a Hershey Park stadium requirement. Bands entering the stadium to perform will not be subject to a security check, but staff and helpers will be.

Hershey's Official Security Statement

Hershey Entertainment and Resorts reserves the right to inspect and search all guests entering Hershey Stadium. Guests should be prepared to have all hand carried items open and ready for inspection. Hand carried items include, but are not limited to bags, purses, camera cases, etc. We have implemented the use of metal detection devices for all guests upon entry. We recommend that guests arrive at least 45 minutes prior to the event start time and bring only essential items into the stadium.

Restrooms – These are located inside the stadium underneath the bleachers. Please use those closest to the band entrance gate.

Warm Up Location – Warm ups are in the roped off area outside of the band entrance gate. Please make sure you face away from the stadium when warming up. Percussion, please go to the farthest part of the enclosed area to warmup. **Dr. Beat or Glock Blocks are NOT allowed in the warmup area based on proximity to the stadium. If these are used, a Cavalcade representative will address the staff member or Band Director to stop immediately. If this continues, the Executive Director will assess a penalty to the offending band's performance.**

Performance Time – Please report to the entrance gate 15 minutes prior to your scheduled performance time. A Cavalcade Chief Judge will be there to guide you through this area, into the end zone staging area and proper entrance onto the field.

Motorized Vehicles – **Hershey Park Stadium DOES NOT permit motorized vehicles on the turf field.** This will be reviewed with your Chief Judge at the gate. Please plan ahead.

Pit Equipment

- **All equipment and props must have air pressure wheels**
- *Please be flexible with any last-minute requirements from Hershey ground staff*
- Please exercise extreme caution when entering and exiting the field

Announcer Area – The announcer will be on the track. If you choose to announce your own program, inform both the chief judge and the announcer as your band enters the field.

Band/Staff Stadium Entrance – Security Procedures – *Please understand, these are Hershey rules and guidelines, which we must abide by, as other shows and events have as well.*

- Bands will enter the stadium through the band gate to perform
- Directors/Staff who want to go into the stands to view the performance, **MUST** enter the stands with a Cavalcade guide
- This guide will escort everyone to the top of the stadium to watch the performance in the staff viewing area
- Only five (5) members per school are allowed in the viewing area (a Hershey security requirement). Your soundboard staff member must be one of the five (5)
- After the performance, the guide will then escort the staff back to the field

Judging Area – Most judges will be in the upper level of the press box, with a few in the lower level of the press box along with video personal.

Band Re-entry – **Bands and staff, must re-enter the stadium through the main spectator gate for entrance into the stadium.** Band re-entry will be subject to screenings. There will be plenty of seating on the outer areas of the spectator seating.

Vendors – Please allow time, no matter when you perform, for students to visit our vendors. This is especially important at the very end of the show. There will be plenty of time after the last performance, and before scores are announced for everyone to support this important part of Cavalcade.

Director and Staff Hospitality – Hospitality will again be in the Hershey Catering room located under the away side of the stadium, near the security gate entrance. **This is ONLY for Directors, Staff, Judges and Cavalcade Administration. Anyone trying to enter without the proper credentials will be turned away.** We are hopeful that everyone enjoys this location. Please stop by throughout your time at the stadium.

Stadium Food – Hershey Park Stadium has plenty of food vendors for your enjoyment. Cavalcade has no control over the food or prices being offered for our event. Since they are serving both spectators and students, the lines can become long. Please exercise patience and understanding.

Retreat – Please have all drum majors, captains and seniors join us on the field for awards. Cavalcade Chief Judges will guide students through this process.

Emergency Services – Hershey has medical attendants, ambulance and other emergency personal on site and in the stadium.

Security and Bag Checks

Hershey Park Stadium has its own rules, regulations and security measures. Be prepared for bags, equipment, blankets, etc. to be searched. Please comply with all requests for the safety of everyone. Also, be sure to allow yourself a little extra time.

Handicapped Spectator Seating

The handicapped viewing areas are on the track.

Announcer

We have our own announcer for championships which will be located on the track. However, a band may use their own announcer. Inform the chief judge and announcer when your band enters the field if you wish to use your announcer.

VIDEOING / COPYRIGHT

Out of respect for the music and visual copyright holders of our member schools, and to ensure adherence to the law, videoing of any kind by spectators is prohibited. Bands are allowed one (1) staff member to record only their performance for internal use. There is a designated video location. Video staff are allowed in the stadium at any point, but only permitted in the video area when their band performs. Videoing from the handicapped sections is not allowed.

Copyright compliance is the responsibility of everyone in the creative process including the marching band director, arrangers, Cavalcade and anyone who records, duplicates or distributes content protected by copyright holders. Cavalcade of Bands is committed to full compliance with the copyright laws of the United States and requires all enrolled bands to comply with all copyright laws which include visual images, audio or spoken text and the display of copyrighted words and images.

Personal videoing (cell phones, video camera, go pros, etc..) is **NOT PERMITTED** at championships. Each band will be permitted to have one person to record their band's only, for educational purposes.

Anyone caught videoing at championships will be asked to stop and if they fail to cease they will be asked to leave the premises by Cavalcade staff. Ticket refunds will not be given.

Cavalcade of Bands is fully committed to ensuring that our events are compliant with all music, video and performance rights copyright laws. This is at the request of our band directors, staff and Board of Directors. There are serious financial consequences for anyone breaking these laws.

Once again, personal videoing (cell phones, video camera, go pros, etc..) is **NOT PERMITTED** at championships. Thank you for your understanding and complete compliance with this direction.

Official Pictures

Jolesch Enterprises will take group and section photos of every band after their performance. Band members will have the opportunity to order pictures, after their photo is taken or order online at: www.bandgroupphotography.com.

Merchandise

Cavalcade programs are sold primarily at the entrance gates for \$5.00. Vendors will be located throughout the concourse (varies by location) selling souvenir items and/or recruiting tables for drum and bugle corps. An official Cavalcade t-shirt will be available for purchase.

As we move closer to championship weekend, please check our website (www.cavalcadeofbands.com) and Facebook page (Cavalcade of Bands) often for updates and additional information.

Thank you for supporting Cavalcade. We hope you, your staff and most importantly, all of your student performers have a wonderful time with memorable performances.

Questions

- Can I buy tickets in advance? – Yes. New info from on line source. If you have question please contact Jim Fulkroad at fulkroadj@comcast.net.
- Can I buy tickets at the gate? Yes. Gate tickets are \$2.00 more than advance tickets.
- Is there general admission or reserved seating? – Tickets are General Admission only.
- Are my tickets refundable? – No.
- Is there a rain date? – No. Both stadiums have turf fields, so the shows will go on rain or shine. In the event of dangerous weather conditions, cancellations may occur.
- What is the performance schedule? – This will be determined on Monday, November 6th and posted online at www.cavalcadeofbands.com.

- Where do the bands sit? – When done performing, bands will sit on the outer seats of the home side of the stadium.