



Winter General Meeting
Monday December 5th, 2016
7:00 p.m.
JW Pepper Conference Room

~ Agenda ~

- I. Welcome and Attendance: Scott Litzenberg - President; Adam Nobile - Vice President; Anton Romano - Secretary; Paul Smith - Executive Director; Sue Smith - Marching Band Coordinator; Adam Burdett - Marching Band Visual Supervisor; Seth Jones - Springfield; Ed Stimson - Communications Coordinator; Jim Fulkroad - Administrative Coordinator; Tim Pry - Marching Band Director Liaison; Matt Ceresini - Great Valley; Glenn Cowen - Jazz Band Director Liaison; John Keane - Judging Coordinator; Tina Vafiadis - Indoor Director Liaison
- II. President Report – Scott Litzenberg, Unionville HS
 - A. Fall Update & report - Recognition of and compliments to our Coordinators in attendance. Recognition of and compliments to Paul Smith as Executive Director.
 - B. Championships Rotation Review - The addition of a second large stadium for championships has had a positive effect on the Championship weekend.
- III. Vice President Report – Adam Nobile, Big Spring HS
 - A. HOF - No nominations for the fall marching band. Jazz and indoor nominations are due by Feb. 1 2017.
 - B. Scholarships - 8 applicants, 3 selected, 2 awarded as one applicant has decided not to march this season.
- IV. Secretary Report – Anton Romano, Kennett HS
 - A. Minutes of the May General Membership Meeting
- V. Treasurer Report –
 - A. Treasurer position opening update - Scott Litzenberg
 - Victor Holladay resigned as treasurer in late October. There have been 3 parties interested in applying for the position. Paul Smith reported that we have all of the passcodes for the bank accounts and credit cards. The board has recognized that we need more redundancy in passwords and file sharing and insuring that the full board has access as needed.
 - B. Championship Budget Report - Paul Smith
 - Total income for Championships was \$221,314.00. It is a huge increase from last year. Income is from ticket sales, sponsorships, etc. Expenses is \$99,504.00. We have a checking balance of \$10,530.00, \$69,003.00 in the money market and a total balance of \$79,534. We have paid all championship bills. Competition suite was just shy of \$4000.00. We paid \$20,650.00 to all judges and mileage was \$6,960.00. Judging and mileage expenditures were less than previous years. We are waiting on income of \$2500.00 from travel gallery and an additional \$500.00 from Wells Fargo. We are still waiting on some outstanding payments from candygrams. Still unpaid is

the bill for Hershey. The complete bill for Hershey totalled \$28,330.00. We will also pay all of the administrative salaries this week totalling a little over \$17,000.00. We are awaiting a final bill from Allentown. We paid initial bill on stadium of over \$7,000.00 in August. Bottom line balance is approx. \$39,000.00.

- We have 2 Credit Cards - Capital One has a balance of \$14,798.00, Chase is \$1,096.00. We have set up an auto pay of \$500.00 for Capital One and \$250.00 for Chase.
- Question and discussion on the price point between Allentown and Hershey. Hershey is all inclusive, Allentown is much more A La Carte. Basic Stadium is about \$11,000 at Hershey and Allentown is about \$7,000.

VI. Administrative Report – Paul Smith

A. Fall Overview

- We have launched a new logo and a new website. Contacted about 30 companies for sponsorships. Maintained and increased our social media presence.
- Corporate Sponsorships are as follows Travel Gallery - \$2,500. Algy \$2,000. Bandshoppe \$750 Wells Fargo \$500, Steve Weiss \$50. Pepper and Stanbury both contributed services.
- Recognition of Mitch Huston and Courtney Beard for help with the Allentown Championship Venue.
- We spent about \$1,900.00 to purchase tickets. We spent \$2,100.00 to ship tickets. Can we look different ways to handle tickets?
- New banners and signs were created for Championships. they will also be used throughout the year.

B. Coordinator Reports

- Jim Fulkroad reported that the fall went well. He is hoping to look at online ticketing for championships next fall.
- Sue Smith - 38 competitions were scheduled one was cancelled. One weekend of bad weather. Of 37 shows 3 were in WV. We want to take another look at logistics of WV and how to work the system better for everyone. Jim handled Hershey and Sue handled Allentown. Sue reported that Allentown was an easy show site to run.
- John Keane - Reported that they took a 3 day trip to WV for judging trialing. It produced 4 new judges for us. Biggest priority is recruiting new judges. A possibility would be to partner with Bucs for live trialing and training. Again reported that WV needs a look at logistics. We had 6 webinar sessions and were able to reach everyone. Chief judging and tabulators became a part of a weekly email update regarding flying starts and penalties. There is a private Cavalcade Judges group on Facebook that has weekly updates as well. Judges have received feedback from a community and individual standpoint throughout the season. Still struggling to get feedback form on judges and show sites.
- Ed Stimson - The new website is easy to work with and efficient. We are still solving problems with getting Competition Suite to talk to the website. We are getting 15 new Verizon Hotspots. The mailing system begun in 2015 has been successful. We are not going to PMEA this year since it is in Erie. We will be in attendance at NaFME - All Eastern in Atlantic City in the Spring.

VII. Marching Band Update - Tim Pry

A. Rule Congress

- VIII. Indoor Update -
- A. Season Schedule are confirmed and posted
 - 10 Shows on the indoor season. 3 shows are combined with Cavalcade of Band and MAPS
 - We have reached out to MAIN to try to build a partnership. Our region is saturated with indoor opportunities and that is proving difficult for all circuits.
 - B. Judge Approval
 - C. Championships Update
 - We have secured Wilson High School as a Championships site.
- IX. Jazz Season - Ed Stimson
- There will be 2 divisions (A and Open) from the beginning of the season.
- A. Judge approval in process right now
- Judges will have a clinic pre-season in order to try to help with the determination of A/Open.
 - Glenn Cowen reported that he will be hosting a judges clinic in the winter. It will be a hands on masters class/workshop with students and judges. There will be lunch time jam sessions as well as U Arts top jazz band giving an open rehearsal.
- B. Show Schedules are confirmed and are posted
- We are in good shape with the Jazz shows. Shows are beginning to fill up and we are offering as many as we did last year. We are actively working on Championship sites.
- X. Old Business
- A. TOR Marching Bells
- Scott reported that Tournament of Roses Honor Band procured bells for the parade. We still have 4 sets remaining. Tournament of Roses band will pay the bells off as part of the next parade financing.
- B. TOR 2019 Parade Application
- We are reapplying in April 2017.
- XI. New Business
- A. 2017-18 Marching Band Championships Dates - November 11 & 12, 2017
- XII. Positions Positions for nomination to membership :
- Section 7 - The Administrative Coordinator, Communications Coordinator and Marching Band Administrator shall be elected in even years. (2016)

Interested people:

Administrative Coordinator - Jim Fulkroad
 Communications Coordinator - Ed Stimson
 Marching Band Administrator - Ken Brown

Motion - Glenn Cowen
 Second - Matt Cerisine
 Motion Carries

XIII. Announcements

XIV. Adjournment

Motion - Adam Burdett
 Second - Tim Pry
 Adjourned

*2016-17 Marching Band Comm. to follow adjournment

CAVALCADE OF BANDS

Education through musical involvement.

Spring General Meeting

Monday May 1st, 2017
7:00 p.m.
Unionville HS LGI

~ Agenda ~

- I. Welcome and Attendance: Scott Litzenberg - President, Adam Nobile - Vice President, Keith Gromis - Treasurer, Anton Romano - Secretary, Paul Smith - Executive Director, Ken Brown - Marching Band Coordinator, Jim Fulkroad - Administrative Coordinator, Ed Stimson - Communications/Jazz Administrator, John Keane - Judging Coordinator, Tina Vafiadis - Indoor Director Liaison, Tim Pry - Marching Band Director Liaison
- II. President Report – Scott Litzenberg, Unionville HS
 - A. Winter Update & Report - Call to order by Scott Litzenberg. Scott reported that it has been a good winter with some positive changes.
- III. Vice President Report – Adam Nobile, Big Spring HS
 - A. Hall of Fame - Adam reported that hall of fame nominations are now open.
 1. Form is on the Cavalcade website
 2. Nominations due by:
 - a) Outdoor - October 1, 2017
 - b) Indoor - February 1, 2018
 - c) Hall of fame applications are in the process of being converted to an on-line form
 - B. WCU Scholarships - up to 3 a year. To date, there have been no applications but the application process has only been active for less than a week. Goals are to have the entire application form online.
 1. Applications are now open and will be accepted until May 20th, 2017.
 2. Reviews will be by impartial panel. If you would like to be a member of that panel, please let Adam know.
- IV. Secretary Report – Anton Romano, Kennett HS
 - A. Minutes of the December General Membership Meeting for approval - Motioned and approved.
- V. Treasurer Report – Keith Gromis, Eastern York HS
 - A. Yearly Budget report - Keith reported that we are in the process of transferring accounts into his name. Cavalcade of Bands is in a far better place than we were at this time last year. Checking account has a balance of \$2775.33 and savings is at \$11013.16.
 - B. Indoor/Jazz Championships Budget Report - Marcel/Ed - Paul reported for Marcell - Indoor and Jazz are not ready to be reported as the season only ended one week ago. All indications are that both Jazz and Indoor were profitable this season. Ed reported that both championships were well attended and profitable.
 - C. 2017-18 Budget Proposal - Next year's budget includes the new position of social media coordinator. Coordinator salaries have been adjusted to reflect a more even distribution of associated duties. Scott Litzenberg commented that we are not making any major

adjustments to the upcoming budget. Paul Smith commented that we are in a much better place than a year ago. To date, all bills have been paid.

Motion to accept the Treasurers report - Adam Nobile

Seconded - Tim pry.

Motion to accept budget passes.

VI. Administrative Report – Paul Smith

A. Winter Overview - Paul reported that there has been much discussion on Copyright law and what we need to do. Championship stadiums have been secured for 2017. Tournament of Roses application for participation in the 1/1/19 parade has been submitted.

B. Coordinator Reports - Paul reported for Marcel. We had 6 indoor shows. Great care was put into insuring that the host organizations did show a profit. Championships was successfully run at Wilson High School.

Jon Keane reported that Jazz Championships was a successful event. Jon Stated that he would like to see more work done on A vs. Open classes in Jazz. The focus with jazz will be continuing to progress on continuity and consistency of judging.

We have already scheduled judges for Outdoor for the fall based upon director feedback. It is hopeful that we will have much of the fall's judging assignments done by mid may.

Jim Fulkroad - as filed.

Ken Brown reported that we have championship sites secured.

Ed Stimson reported that work is continuing on the new web page. It is nearly complete and working well. Ed is working with Verizon to try to get tablets for outdoor judging for the fall. Ed reported that Cavalcade Jazz had 33 regular shows, 8 middle school shows, and 5 championship shows. Jazz director of the year was awarded to Dennis Wasko from LaSalle. Jazz championships will be April 13th and 14th in 2018. The division of the Jazz program in 2017 into A and Open was well received in the Jazz circuit. Paul Smith commended the jazz association for an outstanding season and championship show..

C. Sponsors and Opportunities - Paul Smith reported that we have connected again with DCI and Halftime magazine. We are hoping to continue our relationship with Algy and Travel Gallery. There are new potential partnership opportunities with Peak Performance and The Settlement School of Music in 2017.

D. 2017-18 Next Year update - Paul - We will continue to update website as needed.

E. New Admin Position - We will be adding a new social media coordintator.

VII. Marching Band Update - Tim Pry

A. Marching Band Director Survey - Tim reported a great response to the survey. 45 directors responded to the survey. Data from the survey will be coming in the near future.

VIII. Indoor Update - Tina Vafiadis - reported we ran 6 successful indoor shows as well as championships. Tina and Marcel are always open to suggestions on ways to strengthen the indoor circuit.

A. Annual Indoor Meeting: May 30th, 7pm, Ridley HS

B. Championship Date: March 24th, 2018

IX. Jazz Update - Glen Cowen - Scott reported for Glenn that the season has just concluded. As soon as we have a date for the annual jazz meeting it will be emailed to membership.

A. Annual Jazz Meeting: TBD

B. Championships: April 13th & 14th, 2018

X. Old Business

- A. Appointment of the new Treasurer - Keith Gromis - Victor Holladay has tenured his resignation as treasurer. Keith Gromis has been appointed to that position by the board as of March 1 2017.
- B. 2017-18 Marching Championships Dates - as per rotation (subject to adjustment as per pending bylaws, if needed)
 - Saturday, November 11 Championships
 - American A and Open – Hershey Stadium
 - Independence A and Open – J Birney Crum Stadium
 - Sunday, November 12 Championships
 - Liberty A and Open – Hershey Stadium
 - Yankee A and Open / Patriot A and Open – J Birney Crum Stadium

XI. New Business

- A. Stadium concern for Independence Championships - Scott Litzenberg brought a concern about the stadium versus the size of the band. In particular the venue for Independence Championships. Paul expressed concern that putting Independence in J. Birney Crum would be a less than ideal experience for students. The basic question is “Does it make sense for independence bands to perform in a stadium the size of J. Birney Crum?” Keith, as a director of an Independence band commented that Crum - even with a corralled audience would be a diminutive experience for students. Keith would be in favor moving Independence championships to a different (more appropriate) location. The board is looking for member discussion to find an alternative/appropriate stadium just for Independence Bands. There was substantial discussion about blocking sections of the stands to funnel fans into the center middle of the stage. A survey will be following shortly to gauge interest from Independence Band directors on alternate Championship venues.
- B. Reserved tickets for Marching Championships - needed or not? Scott Litzenberg brought the question of whether or not we need reserved seating. Paul Smith reported that we are spending \$4000.00 to print the tickets and an additional \$4000.00 to ship the tickets at an overnight rate. There was discussion to possibly go to an online ticketing service. Tina stated that it is one more thing for directors to do during an already challenging championship week. There was discussion and confirmation that we would still offer an advanced ticket price as well as a higher price at the gate. Ticketing procedure and discussion will be on the same survey as the Independence Championship survey.
- C. Tournament of Roses Application - Scott and Paul - Application has been submitted for the January 1, 2019 Tournament of Roses parade. We are hopeful that results of the application will be announced in September of 2017.
- D. Jeff McCoach has resigned as Education Coordinator. We will be putting out a search for a new Education Coordinator.

XII. Positions for nomination to membership :

- Section 6 - Election of Board of Directors. The Vice President, Treasurer and Marching Band Liaison will be elected in Odd years. (2017)
 - Vice President: Adam Nobile
 - Treasurer: Keith Gromis
 - Marching Band Liaison: Tim Pry

- Indoor Administrator: Marcel Roos

The board recommends the above panel.

Motion to accept - Tim Pry

Second - Tina Vafiadis

Motion passes.

XIII. Announcements

XIV. Adjournment -

Motion to adjourn - Adam Nobile

Second - Tim Pry

Meeting adjourned

***2017 Marching Band Rules Congress to follow adjournment**